



Donny Coursey

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OBJECTIVE

To secure a challenging position that will take advantage of my creativity, innovation, technical, business, and digital media expertise to help enhance the future and education of children. To grow as an expert in the field of education.

PROFESSIONAL EXPERIENCE & QUALIFICATIONS

Mesquite Independent School District – CTE Teacher/School Webmaster/Coach

August 2003 – Present

- Have successfully taught in MISD for 16 years including:13 yrs teaching CTE (Mesquite High School), 3 yrs teaching Special Education & Coaching (McDonald Middle School)
- Sponsor of CTE organizations including TSA & BPA - with students consistently earning top awards in video events at national and state levels. Sponsor of UIL Academics -Film
- Experience instructing CTE courses such as Webmastering 1 & 2, Digital Media, Digital Arts & Animation, Animation 1 & 2, Audio/Video Production, Problems & Solutions, BCIS, Money Matters and Intro to Business
- Assists in the planning, developing, sharing of resources, and implementation of district-wide CTE curriculum for AVP/ Animation/Media teachers
- Actively creates instructional videos that are directly applied to instruction and resources for AVP students
- Conducted and created social media training presentation for all principals in MISD
- Experienced in organizing staff development regarding personal classroom technology successes in order to promote technology use in the classroom
- Promotes CTE district use of STEM through daily curriculum by providing students with the academic and technical skills needed for future career opportunities
- Utilizes and promotes CTE programs and funding for administering student certifications in professional fields including Adobe CC Suite & Final Cut Pro
- Clear understanding of CTE grant funding, inventory procedures, and documentation
- Understands MISD budget procedures regarding technology equipment purchases, travel expenses, CTE program funding, teacher curriculum/equipment training, and funding for classroom renovations
- Continuously updating knowledge on video technology & equipment while attending STEM Conferences to stay on the cutting edge of CTE curriculum and current industry trends
- Produces MISD, MHS, and CTE news releases and communication through social media, websites, and video formats along with creating, implementing, and maintaining Mesquite High School social media such as Facebook, Youtube, and Twitter accounts
- Experienced with organizing and delegating responsibilities to staff and students for Senior Lip dub videos to promote school pride and legacy at Mesquite High School
- Experienced with partnering with MISD CTE Director & Coordinators in producing staff development videos
- Experienced with partnering with MISD media department for district projects and their mentoring of AVP students
- Experienced with partnering with MHS CTE counselors, CTE teachers, and administration to create enrollment videos promoting CTE courses and programs
- Experienced with partnering with Administration in producing staff development videos, commercials, special announcements, and presentational videos.
- Developed curriculum and organized CTE camp for elementary students in the field of Audio/Video Production
- Established and have maintained industry relationships related to broadcasting and video production
- Supervise and organize Skeeto-byte News, the live daily broadcast video announcements produced by students through use of the NewTek Tricaster equipment
- Experienced with Google Apps their educational uses
- Maintains a wealth of digital resources such as lesson plans, AVP media, and information for curriculum development and student instruction

EDUCATION

- MS in Learning Technology & Information Systems - Media & Technology, Texas A&M University- Commerce Aug. 2009
- Bachelor of Business Administration in Strategic Management, University of North Texas May 2000
Member of Computer Information Systems Organization (C.I.S.O.)
- Associates of Arts and Sciences in Business, Eastfield Community College May 1999
- Associates of Applied Science in Computer Information Systems, Eastfield Community College Dec. 1997
- North Mesquite High School - Mesquite, Texas May 1994

CERTIFICATIONS

- Generic Special Education (PK-12), Business Education (6-12), Technology Applications (EC-12) Current
- Adobe Certified Associate in Video Communication using Adobe Premiere Pro CS5 July 2012
- Adobe Certified Associate in Visual Communication using Adobe Photoshop CS6 May 2017
- Adobe Certified Associate in Rich Media Communication using Adobe Flash CS6 May 2018
- Apple Certified Professional in Final Cut Pro 6 & 7 June 2010