

About Me:



I earned my **Bachelor of Business Administration Degree in Strategic Management** at the University of North Texas, and **Masters of Science in Learning Technology & Information Systems - Media & Technology** at Texas A&M University - Commerce. This is my sixteenth year teaching courses from Audio/Video Production, Introduction to Business, Money Matters, Business Computer Information Systems, Webmastering, Digital Media, and Animation. I have earned Teaching Certifications in Technology Applications, Business Education, Special Education, Apple Certified Pro in **Final Cut Pro 7**, Adobe Certified Associate in Visual Communication using **Adobe Photoshop CS6**, Adobe Certified Associate in Rich Media Communications using **Adobe Flash CS6**, and Adobe Certified Associate in Video Communication using **Adobe Premiere Pro CS5**. I am a Mesquite native and currently reside with my wife, Cathy, and children in Sunnyvale, Texas.



Certified Pro

Final Cut Pro 7, Level One

Overview:

During my time as an Audio/Video Production teacher, I have successfully overseen many individual and team projects ranging from short story films, school lip dub music videos, recitals, athletic events, pep rallies, promotional videos, news broadcasting stories, interviews, competitive videos events, YouTube content, and much more. It is very important to me to ensure that my students see value in the education they are receiving and motivate them to put their best effort into projects. I have collected and created a wealth of resources that students can access from my class website (www.coursey.us/classroom). Many of my lessons are project based and/or through hundreds of guided videos that I have personally created and posted on my YouTube Channel (Mr. Coursey's Classroom).

I have been blessed with students in my Audio/Video program that have had many successes over the span of my 16 years of teaching. It is always my commitment to grow every student to meet their full potential through differentiated instruction, empowering growth, and impacting their future with employable skills through well planned lessons, diverse projects, and achieving industry certification.

The only limit to your impact is your imagination and commitment. —Tony Robbins

Growing and Empowering students through knowledge and hands on experience while preparing them for the next level

All students enrolled in my Digital Media, Audio/Video Production, and Animation classes have the opportunity for me to administer industry certification exams such as Adobe Certified Associate (Photoshop, Animate, Premiere Pro) to obtain credentials needed in industry making them more desirable and employable to future potential employers. Dozens of students in my classes have been passed the Adobe Certified Associate exams due to diverse projects, well planned lessons, and practice on test preparation sites such as G-Matrix Skills Management.



Publicity: Personal & Professional

whenever I get the chance to promote my classes, I am proactive in seeking out opportunities. I have also been an active fundraiser for Susan G. Komen.

Telemundo: Featuring MHS AVP Class



Susan G. Komen: Who's Your One - Cathy + Donny



In Fall 2018, my Audio/Video Production class was featured on Telemundo 39 News Dallas

My wife Cathy, who is a breast cancer survivor, and I participated in a promotional video for Susan G. Komen in their "Who's You One" campaign. Since 2012, we have been very active in promoting awareness and fundraising for breast cancer research & Cathy participates in the 60 mile, 3-day walk every year.

Live Daily School Announcement Videos

Since 2013, I have been the producer responsible for distributing the school announcements through live video to the school with our Skeeto-byte News program. I have overseen over 900 live video productions in 6 years using the NewTek Tricaster. We are the only High School in Mesquite ISD to produce live video announcements from the first day of school, to the last.

Skeeto-Byte News 2013-2014



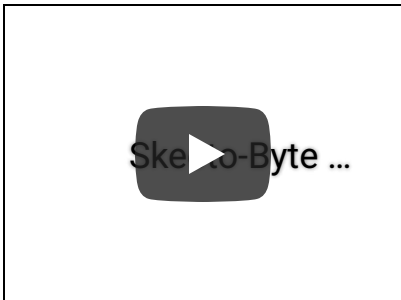
Skeeto-Byte News 2014-2015



Skeeto-Byte News 2015-2016



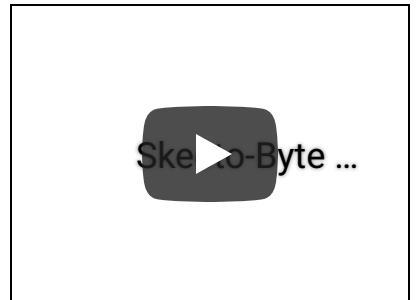
Skeeto-Byte News 2016-2017



Skeeto-Byte News 2017-2018



Skeeto-Byte News 2018-2019



Mesquite ISD Film Festival Winners

The film festival is a yearly contest hosted by MISD Media staff for all students enrolled in Mesquite ISD.

**2012 MISD Film Festival
2nd Place: Blind Terror**

Blind Terror - ...



Genre: Thriller/Horror



**2014 MISD Film Festival
1st Place: Opportunists**

Opportunists ...



Genre: Mockumentary



**2015 MISD Film Festival
1st Place: Awakened**

Awakened- 2...



Genre: Musical Drama



Technology Student Association: On-Demand Video Event Winners

TSA is a national, non-profit organization of middle and high school student members who are engaged in STEM. Since TSA was chartered in 1978, almost 4,000,000 members have participated through competitions, intracurricular activities, leadership opportunities, and community service.

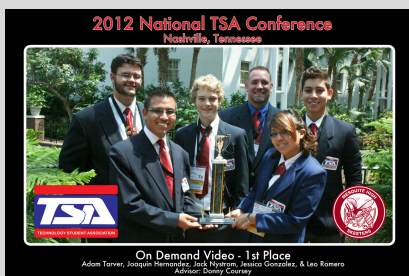
- On-Demand Video** - Participants (one [1] team of two to six [2-6] members per chapter) write, shoot, and edit a 60-second video onsite during the conference.

**2012 TSA Nationals:
National Finalist: 1st Place
The Gaylord Conspiracy**

TSA National ...



Genre: Science Fiction Short Story



**2013 TSA State-TX:
Texas: 1st Place
Subtle Differences**

TSA On-Dema...



Genre: Comedy Short Story



**2014 TSA State-TX:
Texas: 2nd Place
Selfie To Go**

Texas TSA On...



Genre: Comedy Short Story



2014 TSA Nationals:

2015 TSA State-TX:

2016 TSA State-TX:

National Finalist: 7th Place
Men Who Can't Grow Beards

TSA National...



Genre: Comedy Short Story

2014 National TSA Conference
Washington D.C.



On-Demand Video (7th Place) - National Finalist
Josh Wendi, Abel Renova, Daniel Carpenter, Jack Nyström, & Chris Boucher

Texas: 1st Place
TSA State Final Countdown

Mesquite Hig...



Genre: News Feature

2015 Texas State TSA Conference
Waco, Texas



On-Demand Video (1st Place) - National Qualifier
Ian Yelazquez, Frankie Escobedo, Savannah Diebold, & Abraham Zavallo

Texas: 1st Place
Living in a Technical World

2016 On-Dem...



Genre: News Feature

2016 National TSA Conference
Nashville, Tennessee



On-Demand Video - National Qualifier
Kevin Lukacs, Christian De Liro, Marcy Lara Estrada, Cameron Siggins, & Marisol Broussard (State 1st Place)

2017 TSA State-TX:
Texas: 3rd Place
Time

Time: 2017 T...



Genre: Fiction Short Story



2017 TSA Nationals:
Top-12 National Semi-Finalist
Room 827

2017 Mesquit...



Genre: Fiction Short Story

2017 National TSA Conference
Orlando, Florida



On-Demand Video - Top 12 National Semi-Finalist
Marilyn Conde, Amia Muñilo, Kevin Arteaga, & Maria Tovar (State 3rd Place)

Technology Student Association: Digital Video Production Event Winners

Participants develop a short film, public service announcement, and a digital video (with sound) that focuses on the given year's theme.

2012 TSA State:
Texas: 2nd Place
The Brief Chase

2013 TSA State:
Texas: 2nd Place
Ambush

2017 TSA Regionals:
North Texas: 1st Place
Shadowing A Hacker

TSA Digital Vi...



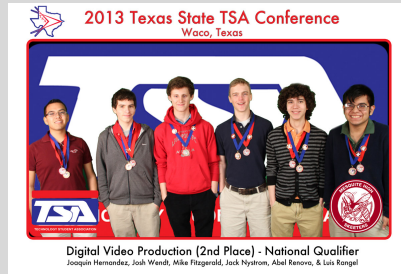
Genre: Action



TSA Digital Vi...



Genre: Science Fiction



TSA Digital Vi...



Genre: Public Service Announcement



Business Professionals of America Event Winners

Business Professionals of America is the nation's leading CTSO (*Career Technical Student Organization*) providing students and members with invaluable skill development and the opportunity to make personal connections. With **45,000 members** in over **1,800 chapters** across **25 states** and Puerto Rico, BPA is a co-curricular organization that supports business and information technology educators by offering co-curricular exercises based on national standards.

BPA Event Winners - I have had students participate and win awards in broadcasting, digital media production, and video production at BPA.

2013 BPA Nationals:
Texas: **2nd Place**
Digital Media Production

BPA: Digital ...



Genre: Promotional Video

2015 BPA State:
Texas: **3rd Place**
Broadcasts News Production

BPA Broadca...



Genre: News Show



2017 BPA State:
Texas: **5th Place**
Video Production Team

BPA Video Pr...



Genre: Educational



Mesquite ISD Community Education Career Camp

In the summers of 2014 & 2015, I was asked by the district to develop a two-day summer camp curriculum in Audio/Video Production to teach local elementary age students from grades 3rd to 6th. Mesquite ISD students had a busy week learning all about different career education courses that Mesquite ISD offers at the Mesquite ISD Community Education Career Camp at Mesquite High School and the MISD Technology Excellence Center. Students from grades 3rd to 6th have spent 4 days learning about Robotics, Culinary Arts, Vinyl Cutting & Laser Engraving, and finishing with Audio/Video Production.

2014 Career Camp

2014 Mesquit...



2015 Career Camp

2015 Mesquit...



Collaboration

During my time as an Audio/Video Production teacher, I have partnered with CTE directors, CTE coordinators, administration, counselors, teachers, students, and people from the community on many school and district projects.

CTE Staff Development 2012-2013: Are You Ready?

CTE Staff Dev...



CTE Staff Development 2013-2014: Heroes of Mesquite

MISD CTE: He...



CTE Staff Development 2014-2015: Doing BIG Things

2014 MISD C...



Career & Technology Education Courses - Registration 2013

Career & Tech...



Registration for 10th graders to choose for 11th grade (2011-2012) Part 1

Registration f...



Registration for 9th graders to choose for 10th grade (2011-2012) Part 1

Registration f...



2012 Mesquite High School Senior Lip-Dub

2013 Mesquite High School Senior Video

2014 Mesquite High School Senior Picture

2012 Mesquit...



2013 Mesquit...



Video of MHS...



2015 Mesquite High School Senior Lip Dub

2015 Mesquit...



2016 Mesquite High School Senior Lip Dub

2016 Mesquit...



2017 Mesquite High School Senior Lip Dub

2017 Mesquit...



2011 MHS Teacher Staff Development Opener

2011 Teacher...



2012 MHS Staff Development Teacher Opener

2012 MHS St...



2012 MHS Staff Development Administrator Opener

2012 MHS St...



Checking For Understanding - Part 1

Checking For ...



Checking For Understanding - Part 2

Checking For ...



Culture of Kindness at Mesquite High School

Culture of Kin...



MHS House Rules- Mutual Respect (Bad Teacher)

MHS House R...



MHS House Rules- Mutual Respect (Good Teacher)

MHS House R...



MHS Administrators Show Mutual Respect

Mesquite Hig...



OFYP 2010 - Episode 1

OFYP 2010 - Episode 2

Who Will U Be?

Episode 1-OF...



Episode 2-OF...



Who Will U Be?



2018 Dress Code Commercial

2018 Dress C...



MHS Hunger Games - Commercial 1

Mesquite Hig...



MHS Hunger Games - Commercial 2

Mesquite Hig...



Social Media

Before teaching, I began my career in industry as the webmaster for Amigos Library Services. Once I became the Web Technologies teacher at Mesquite High School, I became the webmaster for the school. At the request of my principal, I helped Mesquite High School become one of the first high schools to have an active following on social media through YouTube, Facebook, Twitter, and Instagram. In Spring of 2013, I was asked to give a presentation on our social media success to all Mesquite ISD Principals at one of their monthly district meetings.

Mesquite High School



MesquiteHS

YouTube 1K

Like

Share

You and 5.6K others like this.



Follow @MesquiteHS

Mr. Coursey's Classroom



Mr. Coursey's Classroom

YouTube 883

Like

Share

You and 36 others like this.



Follow @MrCourseysClass

Dallas Fan Man



Dallas Fan Man

YouTube

Like

Share

You and 45 others like this.



Follow @DFWFanMan



MRCOURSEYS
CLASSROOM



DALLASFANMAN